

**The 12-meter Bluebus inaugurated on the Champs de Mars
in the presence of Jean-Paul Huchon, President of the Ile-de-France Region, President of the Board of the STIF; Anne Hidalgo, Mayor of Paris; Elisabeth Borne, Chief Executive Officer of the RATP; and Vincent Bolloré, Chief Executive Officer of the Bolloré Group**



In response to the request from the STIF, the RATP's Organizing Transportation Authority for Ile-de-France, with the cooperation of the STIF, launched the "Bus 2025" plan. This will give the company a 100% green fleet: the 4500 buses that form the RATP's fleet will be 80% electric and 20% biogas in 2025.

The goal: demonstrate that the RATP and STIF are playing a critical role in the energy transition, and make Ile-de-France an example to other urban areas when it comes to low-emissions urban mass transit by road.

To achieve this, the RATP and STIF selected Bluebus, the 100% electric bus designed and made in France by the Bolloré Group. The first vehicles will join the company's fleet in April 2016.

The first two Bluebuses were unveiled this morning on the Champs de Mars in the presence of Jean-Paul Huchon, President of the Ile-de-France Region, President of the Board of the STIF; Anne Hidalgo, Mayor of Paris; Elisabeth Borne, Chief Executive Officer of the RATP; and Vincent Bolloré, Chief Executive Officer of the Bolloré Group.

This 12-meter Bluebus can carry 91 to 101 passengers, and will have a range that varies from 180 to 250 kilometers (110 to 155 miles), allowing it to travel for an entire day without needing to recharge. The eight LMP^{®*} batteries, an exclusive technology of the Bolloré Group, will allow it to carry passengers with optimal safety.

This integration of Bluebuses into the RATP fleet marks a key point in the energy transition and demonstrates that there are now long-term alternative solutions to meet current environmental challenges.

*(Lithium Metal Polymer)

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